

2018 Dan Patch Awards Journal Advertising Form

Advertising Deadline

JANUARY 19, 2018

Journals will be distributed at the Dan Patch Awards Night of Champions Banquet on February 25, 2018 & will be available on-line. All advertisers' names will be prominently displayed on the USHWA website throughout 2018!

Digital, camera-ready ads must be provided as PDFs, via e-mail or CD.

Custom ads can be created in-house, free of charge.

No agency commissions paid.

**E-mail all ads to Trotrink@aol.com
or contact Kim Rinker @ 708-557-2790**

Contributions to USHWA are not deductible as charitable donations for federal income tax purposes. Donations may be deducted as business expenses, & donors are encouraged to check with their tax advisor.

Night of Champions



The Dan Patch Awards

2018 Ad Sizes & Prices

Size	Color	Dimensions	Cost
Back Cover	4-Color	8.5" wide x 11" deep	\$1,875
Inside Front Cover	4-Color	8.5" wide x 11" deep	\$1,500
Inside Back Cover	4-Color	8.5" wide x 11" deep	\$1,500
Page One	4-Color	7.5" wide x 10" deep	\$1,250
Full Page	4-Color	7.5" wide x 10" deep	\$ 875
Full Page	Black & White	7.5" wide x 10" deep	\$ 550
Half Page	4-Color	7.5" wide x 5" deep	\$ 350
Half Page	Black & White	7.5" wide x 5" deep	\$ 250
Quarter Page	Black & White	3.75" wide x 5" deep	\$ 150

Name _____

Company _____

Address _____

City _____ State _____ Zip _____

Phone _____ Phone _____ E-Mail _____

Ad Size/Color _____ PDF (camera ready) _____ New (to be created) _____

Mail this form to: Kim Rinker, 12484 Christiansburg Jackson Road, Saint Paris, Ohio 43072

Mail all checks to: Judy Davis-Wilson, 736 Kent Way, Smyrna, DE 19977

www.ushwa.org